

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
259451-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	94

Flight Dates	Order #	Alt Order #
09/19/12 - 09/25/12	259451	06322800

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/12	09/21/12	Morn News at 6a	6-7a	--WTF--	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 6 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW 09/19/12 6:24 AM Morn News at 6a 6-7a :30 2012MRFP110H \$500.00 NM									
4 WKMGW 09/19/12 6:57 AM Morn News at 6a 6-7a :30 2012MRFP114H \$500.00 NM									
2 WKMGTh 09/20/12 6:23 AM Morn News at 6a 6-7a :30 2012MRFP114H \$500.00 NM									
5 WKMGTh 09/20/12 6:53 AM Morn News at 6a 6-7a :30 2012MRFP110H \$500.00 NM									
6 WKMGF 09/21/12 6:24 AM Morn News at 6a 6-7a :30 2012MRFP114H \$500.00 NM									
3 WKMGF 09/21/12 6:53 AM Morn News at 6a 6-7a :30 2012MRFP110H \$500.00 NM									
2	09/24/12	09/25/12	Morn News at 6a	6-7a	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 4 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG 09/24/12 6:23 AM Morn News at 6a 6-7a :30 2012MRFP114H \$500.00 NM									
1 WKMG 09/24/12 6:53 AM Morn News at 6a 6-7a :30 2012MRFP110H \$500.00 NM									
2 WKMGTu 09/25/12 6:25 AM Morn News at 6a 6-7a :30 2012MRFP120H \$500.00 NM									
4 WKMGTu 09/25/12 6:58 AM Morn News at 6a 6-7a :30 2012MRFP114H \$500.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/19/12	09/21/12	The Early Show	7-9a	--WTF--	:30	6	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 6 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/19/12 7:55 AM The Early Show 7-9a :30 2012MRFP110H \$350.00 NM 5 WKMCW 09/19/12 8:59 AM The Early Show 7-9a :30 2012MRFP114H \$350.00 NM 2 WKMCTh 09/20/12 7:25 AM The Early Show 7-9a :30 2012MRFP114H \$350.00 NM 6 WKMCTh 09/20/12 8:38 AM The Early Show 7-9a :30 2012MRFP110H \$350.00 NM 3 WKMGF 09/21/12 7:24 AM The Early Show 7-9a :30 2012MRFP114H \$350.00 NM 4 WKMGF 09/21/12 8:28 AM The Early Show 7-9a :30 2012MRFP110H \$350.00 NM									
4	09/24/12	09/25/12	The Early Show	7-9a	MT-----	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 09/24/12 7:56 AM The Early Show 7-9a :30 2012MRFP114H \$350.00 NM 1 WKMG 09/24/12 8:54 AM The Early Show 7-9a :30 2012MRFP110H \$350.00 NM 3 WKMG 09/25/12 7:27 AM The Early Show 7-9a :30 2012MRFP120H \$350.00 NM 2 WKMG 09/25/12 8:15 AM The Early Show 7-9a :30 2012MRFP114H \$350.00 NM									
5	09/24/12	09/25/12	Rachael Ray	9-10a	MT-----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/24/12 9:52 AM Rachael Ray 9-10a :30 2012MRFP114H \$225.00 NM 1 WKMG 09/25/12 9:49 AM Rachael Ray 9-10a :30 2012MRFP120H \$225.00 NM									
6	09/19/12	09/21/12	Rachael Ray	9-10a	--WTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 09/19/12 9:38 AM Rachael Ray 9-10a :30 2012MRFP110H \$225.00 NM 3 WKMCTh 09/20/12 9:38 AM Rachael Ray 9-10a :30 2012MRFP114H \$225.00 NM 1 WKMGF 09/21/12 9:33 AM Rachael Ray 9-10a :30 2012MRFP114H \$225.00 NM									
7	09/24/12	09/25/12	Price Is Right	11a-12p	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/24/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP110H \$550.00 NM 1 WKMG 09/25/12 11:31 AM Price Is Right 11a-12p :30 2012MRFP114H \$550.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	94	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/19/12	09/21/12	Price Is Right	11a-12p	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/19/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP114H \$550.00 NM 3 WKMCTh 09/20/12 10:58 AM Price Is Right 11a-12p :30 2012MRFP110H \$550.00 NM 2 WKMGF 09/21/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP110H \$550.00 NM									
9	09/19/12	09/21/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/19/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP110H \$400.00 NM 2 WKMCTh 09/20/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP114H \$400.00 NM 3 WKMGF 09/21/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP114H \$400.00 NM									
10	09/24/12	09/25/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 09/24/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP114H \$400.00 NM 1 WKMG Tu 09/25/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP120H \$400.00 NM									
11	09/19/12	09/21/12	Soaps	12:30-2p	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMCW 09/19/12 1:29 PM Soaps 12:30-2p :30 2012MRFP114H \$500.00 NM 2 WKMCTh 09/20/12 1:59 PM Soaps 12:30-2p :30 2012MRFP110H \$500.00 NM 1 WKMGF 09/21/12 1:59 PM Soaps 12:30-2p :30 2012MRFP110H \$500.00 NM									
12	09/24/12	09/25/12	Soaps	12:30-2p	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 1:29 PM Soaps 12:30-2p :30 2012MRFP110H \$500.00 NM 2 WKMG Tu 09/25/12 12:30 PM Soaps 12:30-2p :30 2012MRFP114H \$500.00 NM									
13	09/24/12	09/25/12	The Doctors	3-4p	MT-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 3:33 PM The Doctors 3-4p :30 2012MRFP114H \$250.00 NM 2 WKMG Tu 09/25/12 3:17 PM The Doctors 3-4p :30 2012MRFP120H \$250.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	94	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/19/12	09/21/12	The Doctors	3-4p	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 09/19/12 3:33 PM The Doctors 3-4p :30 2012MRFP110H \$250.00 NM 3 WKMCTh 09/20/12 3:53 PM The Doctors 3-4p :30 2012MRFP114H \$250.00 NM 1 WKMGF 09/21/12 3:31 PM The Doctors 3-4p :30 2012MRFP114H \$250.00 NM									
15	09/19/12	09/21/12	Extra	4-430p	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/19/12 4:12 PM Extra 4-430p :30 2012MRFP114H \$300.00 NM 3 WKMCTh 09/20/12 4:26 PM Extra 4-430p :30 2012MRFP110H \$300.00 NM 2 WKMGF 09/21/12 4:14 PM Extra 4-430p :30 2012MRFP110H \$300.00 NM									
16	09/24/12	09/25/12	Extra	4-430p	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/24/12 3:59 PM Extra 4-430p :30 2012MRFP110H \$300.00 NM 1 WKMG 09/25/12 4:26 PM Extra 4-430p :30 2012MRFP114H \$300.00 NM									
17	09/19/12	09/21/12	Inside Edition	430-5P	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/19/12 4:51 PM Inside Edition 430-5P :30 2012MRFP110H \$400.00 NM 3 WKMGTh 09/20/12 4:51 PM Inside Edition 430-5P :30 2012MRFP114H \$400.00 NM 2 WKMGF 09/21/12 4:52 PM Inside Edition 430-5P :30 2012MRFP114H \$400.00 NM									
18	09/24/12	09/25/12	Inside Edition	430-5P	MT-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 4:42 PM Inside Edition 430-5P :30 2012MRFP114H \$400.00 NM 2 WKMG 09/25/12 4:51 PM Inside Edition 430-5P :30 2012MRFP120H \$400.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	09/19/12	09/21/12	News at 5p	5-530p	--WTF--	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 6 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 09/19/12 5:13 PM News at 5p 5-530p :30 2012MRFP114H \$500.00 NM 1 WKMGW 09/19/12 5:28 PM News at 5p 5-530p :30 2012MRFP110H \$500.00 NM 5 WKMGTh 09/20/12 5:10 PM News at 5p 5-530p :30 2012MRFP110H \$500.00 NM 2 WKMGTh 09/20/12 5:28 PM News at 5p 5-530p :30 2012MRFP114H \$500.00 NM 3 WKMGF 09/21/12 5:13 PM News at 5p 5-530p :30 2012MRFP110H \$500.00 NM 6 WKMGF 09/21/12 5:27 PM News at 5p 5-530p :30 2012MRFP114H \$500.00 NM									
20	09/24/12	09/25/12	News at 5p	5-530p	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 09/24/12 5:11 PM News at 5p 5-530p :30 2012MRFP110H \$500.00 NM 1 WKMGW 09/24/12 5:28 PM News at 5p 5-530p :30 2012MRFP114H \$500.00 NM 3 WKMGTu 09/25/12 5:11 PM News at 5p 5-530p :30 2012MRFP114H \$500.00 NM 2 WKMGTu 09/25/12 5:28 PM News at 5p 5-530p :30 2012MRFP120H \$500.00 NM									
21	09/19/12	09/21/12	News at 6p	6-630p	--WTF--	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGW 09/19/12 5:58 PM News at 6p 6-630p :30 2012MRFP114H \$600.00 NM 1 WKMGW 09/19/12 6:22 PM News at 6p 6-630p :30 2012MRFP110H \$600.00 NM 6 WKMGTh 09/20/12 5:58 PM News at 6p 6-630p :30 2012MRFP110H \$600.00 NM 2 WKMGTh 09/20/12 6:23 PM News at 6p 6-630p :30 2012MRFP114H \$600.00 NM 3 WKMGF 09/21/12 5:58 PM News at 6p 6-630p :30 2012MRFP110H \$600.00 NM 4 WKMGF 09/21/12 6:23 PM News at 6p 6-630p :30 2012MRFP114H \$600.00 NM									
22	09/24/12	09/25/12	News at 6p	6-630p	MT-----	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 09/24/12 5:58 PM News at 6p 6-630p :30 2012MRFP110H \$600.00 NM 1 WKMGW 09/24/12 6:28 PM News at 6p 6-630p :30 2012MRFP114H \$600.00 NM 2 WKMGTu 09/25/12 6:11 PM News at 6p 6-630p :30 2012MRFP114H \$600.00 NM 4 WKMGTu 09/25/12 6:27 PM News at 6p 6-630p :30 2012MRFP120H \$600.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	09/24/12	09/25/12	News at 7p	7-7:30p	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 09/24/12 7:12 PM News at 7p 7-7:30p :30 2012MRFP110H \$800.00 NM 1 WKMG 09/24/12 7:29 PM News at 7p 7-7:30p :30 2012MRFP114H \$800.00 NM 2 WKMG 09/25/12 7:13 PM News at 7p 7-7:30p :30 2012MRFP114H \$800.00 NM 3 WKMG 09/25/12 7:28 PM News at 7p 7-7:30p :30 2012MRFP120H \$800.00 NM									
24	09/19/12	09/21/12	News at 7p	7-7:30p	--WTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/19/12 7:12 PM News at 7p 7-7:30p :30 2012MRFP114H \$800.00 NM 4 WKMG 09/19/12 7:28 PM News at 7p 7-7:30p :30 2012MRFP110H \$800.00 NM 2 WKMG 09/20/12 6:59 PM News at 7p 7-7:30p :30 2012MRFP110H \$800.00 NM 5 WKMG 09/20/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP114H \$800.00 NM 6 WKMG 09/21/12 7:13 PM News at 7p 7-7:30p :30 2012MRFP110H \$800.00 NM 3 WKMG 09/21/12 7:28 PM News at 7p 7-7:30p :30 2012MRFP114H \$800.00 NM									
25	09/24/12	09/25/12	Inside Edition	730-8p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/24/12 7:56 PM Inside Edition 730-8p :30 2012MRFP110H \$1,200.00 NM 1 WKMG 09/25/12 7:56 PM Inside Edition 730-8p :30 2012MRFP114H \$1,200.00 NM									
26	09/19/12	09/21/12	Inside Edition	730-8p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/19/12 7:57 PM Inside Edition 730-8p :30 2012MRFP114H \$800.00 NM 3 WKMG 09/20/12 7:42 PM Inside Edition 730-8p :30 2012MRFP110H \$800.00 NM 1 WKMG 09/21/12 7:52 PM Inside Edition 730-8p :30 2012MRFP110H \$800.00 NM									
27	09/19/12	09/21/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/19/12 11:22 PM M-F 11p News 11-1135p :30 2012MRFP110H \$1,500.00 NM 5 WKMG 09/19/12 11:35 PM M-F 11p News 11-1135p :30 2012MRFP114H \$1,500.00 NM 4 WKMG 09/20/12 11:23 PM M-F 11p News 11-1135p :30 2012MRFP110H \$1,500.00 NM 2 WKMG 09/20/12 11:32 PM M-F 11p News 11-1135p :30 2012MRFP114H \$1,500.00 NM 3 WKMG 09/21/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP114H \$1,500.00 NM 6 WKMG 09/21/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP110H \$1,500.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
259451-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	94	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/24/12	09/25/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP114H \$1,500.00 NM 4 WKMG 09/24/12 11:29 PM M-F 11p News 11-1135p :30 2012MRFP110H \$1,500.00 NM 3 WKMG 09/25/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP120H \$1,500.00 NM 2 WKMG 09/25/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP114H \$1,500.00 NM									
29	09/19/12	09/21/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/19/12 12:13 AM David Letterman 1136p-1238a :30 2012MRFP110H \$500.00 NM 1 WKMG 09/20/12 12:38 AM David Letterman 1136p-1238a :30 2012MRFP110H \$500.00 NM 3 WKMG 09/21/12 12:08 AM David Letterman 1136p-1238a :30 2012MRFP114H \$500.00 NM									
30	09/24/12	09/25/12	David Letterman	1136p-1238a	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 12:32 AM David Letterman 1136p-1238a :30 2012MRFP114H \$500.00 NM 2 WKMG 09/25/12 12:13 AM David Letterman 1136p-1238a :30 2012MRFP120H \$500.00 NM									
31	09/25/12	09/25/12	NCIS	8-9p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/25/12 8:34 PM NCIS 8-9p :30 2012MRFP120H \$10,000.00 NM									
32	09/25/12	09/25/12	NCIS:LA	9-10p	-1-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/25/12 9:46 PM NCIS:LA 9-10p :30 2012MRFP114H \$9,000.00 NM									
33	09/20/12	09/20/12	Big Bang Theory	8-830p	---1---	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/20/12 7:59 PM Big Bang Theory 8-830p :30 2012MRFP114H \$10,000.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
259451-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	94	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/22/12	09/22/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----2- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/22/12 7:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP110H \$250.00 NM 2 WKMG Sa 09/22/12 8:59 AM 7-9a Sat Early Show 7-9a :30 2012MRFP114H \$250.00 NM									
35	09/23/12	09/23/12	6-830a Sun News	6a-830a	-----2	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----2 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 09/23/12 6:23 AM 6-830a Sun News 6a-830a :30 2012MRFP110H \$125.00 NM 1 WKMG Su 09/23/12 7:11 AM 6-830a Sun News 6a-830a :30 2012MRFP114H \$125.00 NM									
36	09/23/12	09/23/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----2 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 9:44 AM CBS Sunday Morning 9-1030a :30 2012MRFP110H \$1,200.00 NM 2 WKMG Su 09/23/12 10:29 AM CBS Sunday Morning 9-1030a :30 2012MRFP114H \$1,200.00 NM									
37	09/23/12	09/23/12	Face The Nation	1030-1130a	-----2	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----2 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 10:59 AM Face The Nation 1030-1130a :30 2012MRFP110H \$1,200.00 NM 2 WKMG Su 09/23/12 11:28 AM Face The Nation 1030-1130a :30 2012MRFP114H \$1,200.00 NM									
38	09/23/12	09/23/12	NFL Game 1	various	-----3	:30	3	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----3 3 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 12:59 PM NFL Game 1 various :30 2012MRFP110H \$8,000.00 NM 2 WKMG Su 09/23/12 2:36 PM NFL Game 1 various :30 2012MRFP114H \$8,000.00 NM 3 WKMG Su 09/23/12 3:26 PM NFL Game 1 various :30 2012MRFP110H \$8,000.00 NM									
39	09/23/12	09/23/12	NFL Game 2	various	-----3	:30	3	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----3 3 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Su 09/23/12 NFL Game 2 various :00 \$12,000.00 NM See MG 39.4 1 WKMG Su 09/23/12 5:05 PM NFL Game 2 various :30 2012MRFP114H \$12,000.00 NM 2 WKMG Su 09/23/12 6:10 PM NFL Game 2 various :30 2012MRFP110H \$12,000.00 NM 4 WKMG Su 09/23/12 8:07 PM NFL Game 2 various :30 2012MRFP114H \$12,000.00 NM MG for 39.3 09/23									

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INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
259451-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	94	

http://www.local10.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/23/12	09/23/12	Sun 11p News after NFL	Late News	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,500.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Su 09/23/12 11:19 PM Sun 11p News after NFL Late News :30 2012MRFP110H \$1,500.00 NM									

Total Spots 123 Gross Total **\$158,975.00**

Payment Terms 30 Days

Agency Commission **\$23,846.25**
Net Amount Due **\$135,128.75**

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260229-1	09/30/12	September 2012	08/27/12 - 09/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	260229	06340311

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
2	09/26/12	09/28/12	Morn News at 6a	6-7a	--WTF--	:30	3	\$500.00	NM																																																																																																														
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>--WTF--</td><td>3</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>3 WKMGW</td><td></td><td>09/26/12</td><td>5:58 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>2012MRFP120H</td><td>\$500.00</td><td>NM</td></tr> <tr> <td>1 WKMGTh</td><td></td><td>09/27/12</td><td>6:53 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>2012MRFP114H</td><td>\$500.00</td><td>NM</td></tr> <tr> <td>2 WKMGF</td><td></td><td>09/28/12</td><td></td><td>Morn News at 6a</td><td>6-7a</td><td>:00</td><td></td><td>\$500.00</td><td>NM</td></tr> <tr> <td colspan="10">Credited</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	--WTF--	3	\$500.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3 WKMGW		09/26/12	5:58 AM	Morn News at 6a	6-7a	:30	2012MRFP120H	\$500.00	NM	1 WKMGTh		09/27/12	6:53 AM	Morn News at 6a	6-7a	:30	2012MRFP114H	\$500.00	NM	2 WKMGF		09/28/12		Morn News at 6a	6-7a	:00		\$500.00	NM	Credited																																																	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																		
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Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
3 WKMGW		09/26/12	5:58 AM	Morn News at 6a	6-7a	:30	2012MRFP120H	\$500.00	NM																																																																																																														
1 WKMGTh		09/27/12	6:53 AM	Morn News at 6a	6-7a	:30	2012MRFP114H	\$500.00	NM																																																																																																														
2 WKMGF		09/28/12		Morn News at 6a	6-7a	:00		\$500.00	NM																																																																																																														
Credited																																																																																																																							
4	09/26/12	09/28/12	The Early Show	7-9a	--WTF--	:30	6	\$350.00	NM																																																																																																														
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>--WTF--</td><td>6</td><td>\$350.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>4 WKMGW</td><td></td><td>09/26/12</td><td>7:27 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>2012MRFP114H</td><td>\$350.00</td><td>NM</td></tr> <tr> <td>1 WKMGW</td><td></td><td>09/26/12</td><td>8:25 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>2012MRFP120H</td><td>\$350.00</td><td>NM</td></tr> <tr> <td>2 WKMGTh</td><td></td><td>09/27/12</td><td>7:57 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>2012MRFP120H</td><td>\$350.00</td><td>NM</td></tr> <tr> <td>6 WKMGTh</td><td></td><td>09/27/12</td><td>8:40 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>2012MRFP114H</td><td>\$350.00</td><td>NM</td></tr> <tr> <td>3 WKMGF</td><td></td><td>09/28/12</td><td></td><td>The Early Show</td><td>7-9a</td><td>:00</td><td></td><td>\$350.00</td><td>NM</td></tr> <tr> <td colspan="10">Credited</td></tr> <tr> <td>5 WKMGF</td><td></td><td>09/28/12</td><td></td><td>The Early Show</td><td>7-9a</td><td>:00</td><td></td><td>\$350.00</td><td>NM</td></tr> <tr> <td colspan="10">Credited</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	--WTF--	6	\$350.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4 WKMGW		09/26/12	7:27 AM	The Early Show	7-9a	:30	2012MRFP114H	\$350.00	NM	1 WKMGW		09/26/12	8:25 AM	The Early Show	7-9a	:30	2012MRFP120H	\$350.00	NM	2 WKMGTh		09/27/12	7:57 AM	The Early Show	7-9a	:30	2012MRFP120H	\$350.00	NM	6 WKMGTh		09/27/12	8:40 AM	The Early Show	7-9a	:30	2012MRFP114H	\$350.00	NM	3 WKMGF		09/28/12		The Early Show	7-9a	:00		\$350.00	NM	Credited										5 WKMGF		09/28/12		The Early Show	7-9a	:00		\$350.00	NM	Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																		
	09/24/12	09/30/12	--WTF--	6	\$350.00																																																																																																																		
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
4 WKMGW		09/26/12	7:27 AM	The Early Show	7-9a	:30	2012MRFP114H	\$350.00	NM																																																																																																														
1 WKMGW		09/26/12	8:25 AM	The Early Show	7-9a	:30	2012MRFP120H	\$350.00	NM																																																																																																														
2 WKMGTh		09/27/12	7:57 AM	The Early Show	7-9a	:30	2012MRFP120H	\$350.00	NM																																																																																																														
6 WKMGTh		09/27/12	8:40 AM	The Early Show	7-9a	:30	2012MRFP114H	\$350.00	NM																																																																																																														
3 WKMGF		09/28/12		The Early Show	7-9a	:00		\$350.00	NM																																																																																																														
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5 WKMGF		09/28/12		The Early Show	7-9a	:00		\$350.00	NM																																																																																																														
Credited																																																																																																																							

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
280229-1	09/30/12	September 2012	08/27/12 - 09/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	09/26/12	09/28/12	Rachael Ray	9-10a	--WTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 09/26/12 9:40 AM Rachael Ray 9-10a :30 2012MRFP114H \$225.00 NM 2 WKMGTh 09/27/12 9:48 AM Rachael Ray 9-10a :30 2012MRFP120H \$225.00 NM 1 WKMGF 09/28/12 Rachael Ray 9-10a :00 \$225.00 NM Credited									
7	09/26/12	09/28/12	Price Is Right	11a-12p	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 09/26/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP120H \$550.00 NM 3 WKMGTh 09/27/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP114H \$550.00 NM 1 WKMGF 09/28/12 Price Is Right 11a-12p :00 \$550.00 NM Credited									
9	09/26/12	09/28/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP114H \$400.00 NM 2 WKMGTh 09/27/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP120H \$400.00 NM 3 WKMGF 09/28/12 Local 6 News 12-1230p 12-1230p :00 \$400.00 NM Credited									
10	09/26/12	09/28/12	Soaps	12:30-2p	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 12:54 PM Soaps 12:30-2p :30 2012MRFP120H \$500.00 NM 3 WKMGTh 09/27/12 12:57 PM Soaps 12:30-2p :30 2012MRFP114H \$500.00 NM 2 WKMGF 09/28/12 Soaps 12:30-2p :00 \$500.00 NM Credited									
12	09/26/12	09/28/12	The Talk	2-3p	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 09/26/12 2:59 PM The Talk 2-3p :30 2012MRFP114H \$300.00 NM 1 WKMGTh 09/27/12 2:30 PM The Talk 2-3p :30 2012MRFP120H \$300.00 NM 3 WKMGF 09/28/12 The Talk 2-3p :00 \$300.00 NM Credited									

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INVOICE



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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
260229-1	09/30/12	September 2012	08/27/12 - 09/28/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/26/12	09/28/12	The Doctors	3-4p	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 09/26/12 3:46 PM The Doctors 3-4p :30 2012MRFP120H \$250.00 NM 3 WKMGTh 09/27/12 3:27 PM The Doctors 3-4p :30 2012MRFP114H \$250.00 NM 1 WKMGF 09/28/12 The Doctors 3-4p :00 \$250.00 NM Credited									
17	09/26/12	09/28/12	Extra	4-430p	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 4:12 PM Extra 4-430p :30 2012MRFP114H \$300.00 NM 2 WKMGTh 09/27/12 4:13 PM Extra 4-430p :30 2012MRFP120H \$300.00 NM 3 WKMGF 09/28/12 Extra 4-430p :00 \$300.00 NM Credited									
18	09/26/12	09/28/12	Inside Edition	430-5P	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 4:29 PM Inside Edition 430-5P :30 2012MRFP120H \$400.00 NM 3 WKMGTh 09/27/12 4:42 PM Inside Edition 430-5P :30 2012MRFP114H \$400.00 NM 2 WKMGF 09/28/12 Inside Edition 430-5P :00 \$400.00 NM Credited									
21	09/26/12	09/28/12	News at 5p	5-530p	--WTF--	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 6 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 5:08 PM News at 5p 5-530p :30 2012MRFP114H \$500.00 NM 5 WKMGW 09/26/12 5:28 PM News at 5p 5-530p :30 2012MRFP120H \$500.00 NM 6 WKMGTh 09/27/12 5:13 PM News at 5p 5-530p :30 2012MRFP120H \$500.00 NM 2 WKMGTh 09/27/12 5:28 PM News at 5p 5-530p :30 2012MRFP114H \$500.00 NM 3 WKMGF 09/28/12 News at 5p 5-530p :00 \$500.00 NM Credited 4 WKMGF 09/28/12 News at 5p 5-530p :00 \$500.00 NM Credited									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
260229-1	09/30/12	September 2012	08/27/12 - 09/28/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/26/12	09/28/12	News at 6p	6-630p	--WTF--	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMCW 09/26/12 5:58 PM News at 6p 6-630p :30 2012MRFP114H \$600.00 NM 1 WKMCW 09/26/12 6:28 PM News at 6p 6-630p :30 2012MRFP120H \$600.00 NM 2 WKMGTh 09/27/12 6:13 PM News at 6p 6-630p :30 2012MRFP120H \$600.00 NM 6 WKMGTh 09/27/12 6:29 PM News at 6p 6-630p :30 2012MRFP114H \$600.00 NM 3 WKMGF 09/28/12 News at 6p 6-630p :00 \$600.00 NM Credited 4 WKMGF 09/28/12 News at 6p 6-630p :00 \$600.00 NM Credited									
24	09/26/12	09/28/12	News at 7p	7-7:30p	--WTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/26/12 7:12 PM News at 7p 7-7:30p :30 2012MRFP114H \$800.00 NM 4 WKMCW 09/26/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP120H \$800.00 NM 2 WKMGTh 09/27/12 6:59 PM News at 7p 7-7:30p :30 2012MRFP120H \$800.00 NM 5 WKMGTh 09/27/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP114H \$800.00 NM 3 WKMGF 09/28/12 News at 7p 7-7:30p :00 \$800.00 NM Credited 6 WKMGF 09/28/12 News at 7p 7-7:30p :00 \$800.00 NM Credited									
27	09/26/12	09/28/12	Inside Edition	730-8p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 09/26/12 7:43 PM Inside Edition 730-8p :30 2012MRFP114H \$1,200.00 NM 1 WKMGTh 09/27/12 7:42 PM Inside Edition 730-8p :30 2012MRFP120H \$1,200.00 NM 3 WKMGF 09/28/12 Inside Edition 730-8p :00 \$1,200.00 NM Credited									
28	09/26/12	09/28/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/26/12 11:14 PM M-F 11p News 11-1135p :30 2012MRFP120H \$1,500.00 NM 5 WKMCW 09/26/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP114H \$1,500.00 NM 2 WKMGTh 09/27/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP114H \$1,500.00 NM 4 WKMGTh 09/27/12 11:29 PM M-F 11p News 11-1135p :30 2012MRFP120H \$1,500.00 NM 3 WKMGF 09/28/12 M-F 11p News 11-1135p :00 \$1,500.00 NM Credited 6 WKMGF 09/28/12 M-F 11p News 11-1135p :00 \$1,500.00 NM Credited									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
260229-1	09/30/12	September 2012	08/27/12 - 09/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT		

http://www.local10.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/26/12	09/28/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMCW 09/26/12 12:33 AM David Letterman 1136p-1238a :30 2012MRFP120H \$500.00 NM									
1 WKMGTh 09/27/12 12:38 AM David Letterman 1136p-1238a :30 2012MRFP114H \$500.00 NM									
3 WKMGF 09/28/12 David Letterman 1136p-1238a :00 \$500.00 NM									
Credited									

Total Spots **42** Gross Total **\$25,250.00**

Payment Terms 30 Days

Agency Commission **\$3,787.50**
Net Amount Due **\$21,462.50**

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258468-1	09/30/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	57

Flight Dates	Order #	Alt Order #
09/07/12 - 09/10/12	258466	06306330

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/10/12	Morn News at 6a	6-7a	2-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 6:24 AM Morn News at 6a 6-7a :30 2012MRFP100H \$500.00 NM 2 WKMG 09/10/12 6:53 AM Morn News at 6a 6-7a :30 2012MRFP100H \$500.00 NM									
2	09/07/12	09/07/12	Morn News at 6a	6-7a	----2--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/07/12 6:28 AM Morn News at 6a 6-7a :30 2012MRFP100H \$500.00 NM 1 WKMG 09/07/12 6:59 AM Morn News at 6a 6-7a :30 2012MRFP100H \$500.00 NM									
3	09/07/12	09/07/12	The Early Show	7-9a	----2--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/07/12 8:28 AM The Early Show 7-9a :30 2012MRFP100H \$350.00 NM 2 WKMG 09/07/12 8:44 AM The Early Show 7-9a :30 2012MRFP100H \$350.00 NM									
4	09/10/12	09/10/12	The Early Show	7-9a	2-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/10/12 7:26 AM The Early Show 7-9a :30 2012MRFP100H \$350.00 NM 1 WKMG 09/10/12 8:54 AM The Early Show 7-9a :30 2012MRFP100H \$350.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258466-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	57	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/07/12	09/07/12	Rachael Ray	9-10a	----2--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 09/07/12 9:31 AM Rachael Ray 9-10a :30 2012MRFP100H \$225.00 NM 1 WKMGF 09/07/12 9:46 AM Rachael Ray 9-10a :30 2012MRFP100H \$225.00 NM									
6	09/10/12	09/10/12	Rachael Ray	9-10a	2-----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/10/12 9:13 AM Rachael Ray 9-10a :30 2012MRFP100H \$225.00 NM 2 WKMGF 09/10/12 9:41 AM Rachael Ray 9-10a :30 2012MRFP100H \$225.00 NM									
7	09/10/12	09/10/12	Let's Make a Deal	10-11a	2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/10/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP100H \$300.00 NM 2 WKMGF 09/10/12 10:26 AM Let's Make a Deal 10-11a :30 2012MRFP100H \$300.00 NM									
8	09/07/12	09/07/12	Let's Make a Deal	10-11a	----2--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 10:09 AM Let's Make a Deal 10-11a :30 2012MRFP100H \$300.00 NM 2 WKMGF 09/07/12 10:36 AM Let's Make a Deal 10-11a :30 2012MRFP100H \$300.00 NM									
9	09/10/12	09/10/12	Price Is Right	11a-12p	2-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/10/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP100H \$550.00 NM 2 WKMGF 09/10/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP100H \$550.00 NM									
10	09/07/12	09/07/12	Price Is Right	11a-12p	----2--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 11:00 AM Price Is Right 11a-12p :30 2012MRFP100H \$550.00 NM 2 WKMGF 09/07/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP100H \$550.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258466-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	57

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/10/12	09/10/12	Local 6 News 12-1230p	12-1230p	2-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP100H \$400.00 NM 2 WKMG 09/10/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP100H \$400.00 NM									
12	09/07/12	09/07/12	Local 6 News 12-1230p	12-1230p	----2--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/07/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP100H \$400.00 NM 1 WKMG 09/07/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP100H \$400.00 NM									
13	09/10/12	09/10/12	Soaps	12:30-2p	2-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 12:55 PM Soaps 12:30-2p :30 2012MRFP100H \$500.00 NM 2 WKMG 09/10/12 1:59 PM Soaps 12:30-2p :30 2012MRFP100H \$500.00 NM									
14	09/07/12	09/07/12	Soaps	12:30-2p	----2--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/07/12 Soaps 12:30-2p :00 \$500.00 NM Credited 2 WKMG 09/07/12 Soaps 12:30-2p :00 \$500.00 NM Credited									
15	09/10/12	09/10/12	The Talk	2-3p	2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 2:28 PM The Talk 2-3p :30 2012MRFP100H \$300.00 NM 2 WKMG 09/10/12 2:59 PM The Talk 2-3p :30 2012MRFP100H \$300.00 NM									
16	09/07/12	09/07/12	The Talk	2-3p	----2--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/07/12 The Talk 2-3p :00 \$300.00 NM Credited 2 WKMG 09/07/12 The Talk 2-3p :00 \$300.00 NM Credited									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258466-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	57	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/10/12	09/10/12	The Doctors	3-4p	2-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/10/12 3:31 PM The Doctors 3-4p :30 2012MRFP100H \$250.00 NM 1 WKMG 09/10/12 3:48 PM The Doctors 3-4p :30 2012MRFP100H \$250.00 NM									
18	09/07/12	09/07/12	Nate Berkus Tu-Th only	Tue-Thu 3-4p	----2--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/07/12 Nate Berkus Tu-Th only Tue-Thu 3-4p :00 \$200.00 NM Credited 2 WKMG 09/07/12 Nate Berkus Tu-Th only Tue-Thu 3-4p :00 \$200.00 NM Credited									
19	09/10/12	09/10/12	Extra	4-430p	2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 Extra 4-430p :00 \$300.00 NM Credited 2 WKMG 09/10/12 Extra 4-430p :00 \$200.00 NM Credited									
20	09/07/12	09/07/12	Extra	4-430p	----2--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/07/12 Extra 4-430p :00 \$300.00 NM Credited 2 WKMG 09/07/12 Extra 4-430p :00 \$300.00 NM Credited									
21	09/10/12	09/10/12	Inside Edition	430-5P	2-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 Inside Edition 430-5P :00 \$400.00 NM Credited 2 WKMG 09/10/12 Inside Edition 430-5P :00 \$400.00 NM Credited									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	57	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/07/12	09/07/12	Inside Edition	430-5P	----2--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 Inside Edition 430-5P :00 \$400.00 NM Credited									
2 WKMGF 09/07/12 Inside Edition 430-5P :00 \$400.00 NM Credited									
23	09/10/12	09/10/12	News at 5p	5-530p	2-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/10/12 News at 5p 5-530p :00 \$500.00 NM Credited									
2 WKMGF 09/10/12 News at 5p 5-530p :00 \$500.00 NM Credited									
24	09/07/12	09/07/12	News at 5p	5-530p	----2--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 News at 5p 5-530p :00 \$500.00 NM Credited									
2 WKMGF 09/07/12 News at 5p 5-530p :00 \$500.00 NM Credited									
25	09/10/12	09/10/12	News at 6p	6-630p	2-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/10/12 News at 6p 6-630p :00 \$600.00 NM Credited									
2 WKMGF 09/10/12 News at 6p 6-630p :00 \$600.00 NM Credited									
26	09/07/12	09/07/12	News at 6p	6-630p	----2--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 News at 6p 6-630p :00 \$600.00 NM Credited									
2 WKMGF 09/07/12 News at 6p 6-630p :00 \$600.00 NM Credited									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	57	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	09/07/12	09/07/12	News at 7p	7-7:30p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 7:22 PM News at 7p 7-7:30p :30 2012MRFP100H \$800.00 NM									
28	09/10/12	09/10/12	News at 7p	7-7:30p	2-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/10/12 News at 7p 7-7:30p :00 \$800.00 NM Credited 2 WKMGF 09/10/12 News at 7p 7-7:30p :00 \$800.00 NM Credited									
29	09/10/12	09/10/12	M-F 11p News	11-1135p	2-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/10/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM 2 WKMGF 09/10/12 11:46 PM M-F 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM									
30	09/07/12	09/07/12	M-F 11p News	11-1135p	----2--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 09/07/12 11:13 PM M-F 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM 1 WKMGF 09/07/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM									
31	09/10/12	09/10/12	David Letterman	1136p-1238a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/10/12 12:54 AM David Letterman 1136p-1238a :30 2012MRFP100H \$500.00 NM									
32	09/07/12	09/07/12	David Letterman	1136p-1238a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 12:08 AM David Letterman 1136p-1238a :30 2012MRFP100H \$500.00 NM									
33	09/10/12	09/10/12	Morn News at 5a	5-530a	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/10/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP100H \$275.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258466-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	57	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/07/12	09/07/12	Morn News at 5a	5-530a	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP100H \$275.00 NM									
35	09/07/12	09/07/12	Morn News at 530a	530-6a	----2--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP100H \$400.00 NM 2 WKMGF 09/07/12 5:54 AM Morn News at 530a 530-6a :30 2012MRFP100H \$400.00 NM									
36	09/10/12	09/10/12	Morn News at 530a	530-6a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/10/12 5:41 AM Morn News at 530a 530-6a :30 2012MRFP100H \$400.00 NM									
37	09/07/12	09/07/12	US Open Fri	1230p-6p	----4--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----4-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGF 09/07/12 US Open Fri 1230p-6p :00 \$350.00 NM Credited 1 WKMGF 09/07/12 12:49 PM US Open Fri 1230p-6p :30 2012MRFP100H \$350.00 NM 2 WKMGF 09/07/12 2:36 PM US Open Fri 1230p-6p :30 2012MRFP100H \$350.00 NM 4 WKMGF 09/07/12 4:18 PM US Open Fri 1230p-6p :30 2012MRFP100H \$350.00 NM									
38	09/07/12	09/07/12	CSI:NY	9-10p	----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 9:48 PM CSI:NY 9-10p :30 2012MRFP100H \$4,000.00 NM									
39	09/08/12	09/08/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----2- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGCSa 09/08/12 7:28 AM 7-9a Sat Early Show 7-9a :30 2012MRFP100H \$250.00 NM 1 WKMGCSa 09/08/12 8:58 AM 7-9a Sat Early Show 7-9a :30 2012MRFP100H \$250.00 NM									
40	09/08/12	09/08/12	Women's Final	Sat 8p-10p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCSa 09/08/12 8:51 PM Women's Final Sat 8p-10p :30 2012MRFP100H \$2,000.00 NM									

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258466-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	57	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	09/08/12	09/08/12	Women's Final	Sat 8p-10p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 7:59 PM Women's Final Sat 8p-10p :30 2012MRFP100H \$2,000.00 NM									
42	09/08/12	09/08/12	No Show/See US Open W9-10p		-----2-	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----2- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 No Show/See US Open Wmns Fi 9-10p :00 \$3,000.00 NM See MG 42.4 2 WKMG Sa 09/08/12 No Show/See US Open Wmns Fi 9-10p :00 \$3,000.00 NM See MG 42.4 4 WKMG M 09/10/12 11:03 PM Hawaii Five-O 10-11p :30 2012MRFP100H \$6,000.00 NM MG for 42.1,42.2									
43	09/08/12	09/08/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 10:42 PM 48 Hours Mystery 10-11p :30 2012MRFP100H \$3,000.00 NM									
44	09/08/12	09/08/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----2- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 11:13 PM Sat 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM 2 WKMG Sa 09/08/12 11:31 PM Sat 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM									
45	09/08/12	09/08/12	Sat 5-7a News	5-7a	-----3-	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----3- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 09/08/12 5:22 AM Sat 5-7a News 5-7a :30 2012MRFP100H \$100.00 NM 3 WKMG Sa 09/08/12 5:57 AM Sat 5-7a News 5-7a :30 2012MRFP100H \$100.00 NM 1 WKMG Sa 09/08/12 6:41 AM Sat 5-7a News 5-7a :30 2012MRFP100H \$100.00 NM									
46	09/09/12	09/09/12	6-830a Sun News	6a-830a	-----3	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----3 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Su 09/09/12 6:22 AM 6-830a Sun News 6a-830a :30 2012MRFP100H \$125.00 NM 1 WKMG Su 09/09/12 6:55 AM 6-830a Sun News 6a-830a :30 2012MRFP100H \$125.00 NM 2 WKMG Su 09/09/12 7:40 AM 6-830a Sun News 6a-830a :30 2012MRFP100H \$125.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258466-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	57	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	09/09/12	09/09/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----2 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 09/09/12 9:33 AM CBS Sunday Morning 9-1030a :30 2012MRFP100H \$1,200.00 NM 1 WKMG Su 09/09/12 10:29 AM CBS Sunday Morning 9-1030a :30 2012MRFP100H \$1,200.00 NM									
48	09/09/12	09/09/12	Face The Nation	1030-11a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 11:28 AM Face The Nation 1030-11a :30 2012MRFP100H \$1,200.00 NM									
49	09/09/12	09/09/12	NFL TODAY	various	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 11:59 AM NFL TODAY various :30 2012MRFP100H \$750.00 NM									
50	09/09/12	09/09/12	NFL Game 1	various	-----3	:30	3	\$3,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----3 3 \$3,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 09/09/12 12:59 PM NFL Game 1 various :30 2012MRFP100H \$3,300.00 NM 1 WKMG Su 09/09/12 4:17 PM NFL Game 1 various :30 2012MRFP100H \$3,300.00 NM 3 WKMG Su 09/09/12 4:34 PM NFL Game 1 various :30 2012MRFP100H \$3,300.00 NM									
51	09/09/12	09/09/12	Men's Final	Sun 4p-7p	-----3	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----3 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 5:09 PM Men's Final Sun 4p-7p :30 2012MRFP100H \$3,000.00 NM 2 WKMG Su 09/09/12 6:29 PM Men's Final Sun 4p-7p :30 2012MRFP100H \$3,000.00 NM 3 WKMG Su 09/09/12 7:32 PM Men's Final Sun 4p-7p :30 2012MRFP100H \$3,000.00 NM									
52	09/09/12	09/09/12	Sun 7-8p	7-8p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 8:10 PM Sun 7-8p 7-8p :30 2012MRFP100H \$7,000.00 NM									
53	09/09/12	09/09/12	Sun 11p News	11-1135p	-----2	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----2 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 11:45 PM Sun 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM 2 WKMG Su 09/09/12 12:03 AM Sun 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM									

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258466-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	57	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	09/07/12	09/07/12	Insider	530p-6p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 09/07/12 Insider 530p-6p :00 \$500.00 NM Credited									
55	09/10/12	09/10/12	Insider	530p-6p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 09/10/12 Insider 530p-6p :00 \$500.00 NM Credited									
56	09/10/12	09/10/12	Inside Edition	730-8p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 09/10/12 Inside Edition 730-8p :00 \$800.00 NM Credited									
57	09/09/12	09/09/12	Face The Nation	1030-11a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$1,200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Su 09/09/12 10:59 AM Face The Nation 1030-11a :30 2012MRFP100H \$1,200.00 NM									
58	09/10/12	09/10/12	Soaps	12:30-2p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 09/10/12 1:29 PM Soaps 12:30-2p :30 2012MRFP100H \$500.00 NM									
59	09/10/12	09/10/12	The Early Show	7-9a	M-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$350.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMGF 09/10/12 7:56 AM The Early Show 7-9a :30 2012MRFP100H \$350.00 NM 1 WKMGF 09/10/12 8:24 AM The Early Show 7-9a :30 2012MRFP100H \$350.00 NM									
60	09/07/12	09/07/12	David Letterman	1136p-1238a	----F--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 2 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMGF 09/07/12 11:48 PM David Letterman 1136p-1238a :30 2012MRFP100H \$500.00 NM 1 WKMGF 09/07/12 12:38 AM David Letterman 1136p-1238a :30 2012MRFP100H \$500.00 NM									

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258486-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	57	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	09/10/12	09/10/12	David Letterman	1136p-1238a	M-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 12:07 AM David Letterman 1136p-1238a :30 2012MRFP100H \$500.00 NM 2 WKMG 09/10/12 12:33 AM David Letterman 1136p-1238a :30 2012MRFP100H \$500.00 NM									
62	09/08/12	09/08/12	Inside Edition Wknd	1135p-1205a	-----S-	:30	1	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 12:02 AM Inside Edition Wknd 1135p-1205a :30 2012MRFP100H \$350.00 NM									
63	09/09/12	09/09/12	Without a Trace	1135p-1235a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 1:03 AM Without a Trace 1135p-1235a :30 2012MRFP100H \$150.00 NM									
64	09/10/12	09/10/12	Men's Final	4p-7p	M-----	:30	4	\$1,025.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 09/10/12 3:59 PM Men's Final 4p-7p :30 2012MRFP100H \$1,025.00 NM 1 WKMG 09/10/12 4:35 PM Men's Final 4p-7p :30 2012MRFP100H \$1,025.00 NM 3 WKMG 09/10/12 5:07 PM Men's Final 4p-7p :30 2012MRFP100H \$1,025.00 NM 2 WKMG 09/10/12 6:56 PM Men's Final 4p-7p :30 2012MRFP100H \$1,025.00 NM									
Total Spots							87	Gross Total	\$83,025.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$12,453.75
<u>Net Amount Due</u>	\$70,571.25

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258754-1	09/30/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	78

Flight Dates	Order #	Alt Order #
09/12/12 - 09/18/12	258754	06311076

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	Morn News at 6a	6-7a	--WTF--	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 6 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 5:58 AM Morn News at 6a 6-7a :30 2012MRFP100H \$500.00 NM 4 WKMGW 09/12/12 6:58 AM Morn News at 6a 6-7a :30 2012MRFP100H \$500.00 NM 6 WKMGTh 09/13/12 6:24 AM Morn News at 6a 6-7a :30 2012MRFP100H \$500.00 NM 2 WKMGTh 09/13/12 6:53 AM Morn News at 6a 6-7a :30 2012MRFP100H \$500.00 NM 3 WKMGF 09/14/12 6:24 AM Morn News at 6a 6-7a :30 2012MRFP110H \$500.00 NM 5 WKMGF 09/14/12 6:41 AM Morn News at 6a 6-7a :30 2012MRFP110H \$500.00 NM									
2	09/17/12	09/18/12	Morn News at 6a	6-7a	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 6:24 AM Morn News at 6a 6-7a :30 2012MRFP110H \$500.00 NM 4 WKMG 09/17/12 6:58 AM Morn News at 6a 6-7a :30 2012MRFP110H \$500.00 NM 3 WKMG 09/18/12 6:24 AM Morn News at 6a 6-7a :30 2012MRFP110H \$500.00 NM 2 WKMG 09/18/12 6:42 AM Morn News at 6a 6-7a :30 2012MRFP114H \$500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258754-1	09/30/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	78	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/12/12	09/14/12	The Early Show	7-9a	--WTF--	:30	6	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 6 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 09/12/12 7:57 AM The Early Show 7-9a :30 2012MRFP100H \$350.00 NM 1 WKMGW 09/12/12 8:55 AM The Early Show 7-9a :30 2012MRFP100H \$350.00 NM 2 WKMGTh 09/13/12 7:56 AM The Early Show 7-9a :30 2012MRFP100H \$350.00 NM 6 WKMGTh 09/13/12 8:24 AM The Early Show 7-9a :30 2012MRFP100H \$350.00 NM 3 WKMGF 09/14/12 7:27 AM The Early Show 7-9a :30 2012MRFP110H \$350.00 NM 5 WKMGF 09/14/12 8:44 AM The Early Show 7-9a :30 2012MRFP110H \$350.00 NM									
4	09/17/12	09/18/12	The Early Show	7-9a	MT-----	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 09/17/12 7:25 AM The Early Show 7-9a :30 2012MRFP110H \$350.00 NM 1 WKMGW 09/17/12 8:24 AM The Early Show 7-9a :30 2012MRFP110H \$350.00 NM 2 WKMGTu 09/18/12 7:57 AM The Early Show 7-9a :30 2012MRFP110H \$350.00 NM 3 WKMGTu 09/18/12 8:58 AM The Early Show 7-9a :30 2012MRFP114H \$350.00 NM									
5	09/12/12	09/14/12	Rachael Ray	9-10a	--WTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 9:47 AM Rachael Ray 9-10a :30 2012MRFP100H \$225.00 NM 3 WKMGTh 09/13/12 9:32 AM Rachael Ray 9-10a :30 2012MRFP100H \$225.00 NM 2 WKMGF 09/14/12 9:41 AM Rachael Ray 9-10a :30 2012MRFP110H \$225.00 NM									
6	09/17/12	09/18/12	Rachael Ray	9-10a	MT-----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 09/17/12 9:20 AM Rachael Ray 9-10a :30 2012MRFP110H \$225.00 NM 1 WKMGTu 09/18/12 9:27 AM Rachael Ray 9-10a :30 2012MRFP110H \$225.00 NM									
7	09/12/12	09/14/12	Price Is Right	11a-12p	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 09/12/12 10:58 AM Price Is Right 11a-12p :30 2012MRFP100H \$550.00 NM 1 WKMGTh 09/13/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP100H \$550.00 NM 3 WKMGF 09/14/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP110H \$550.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258754-1	09/30/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	78	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/17/12	09/18/12	Price Is Right	11a-12p	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/17/12 10:58 AM Price Is Right 11a-12p :30 2012MRFP110H \$550.00 NM 1 WKMG 09/18/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP114H \$550.00 NM									
9	09/17/12	09/18/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/17/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP110H \$400.00 NM 1 WKMG 09/18/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP110H \$400.00 NM									
10	09/12/12	09/14/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/12/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP100H \$400.00 NM 2 WKMG 09/13/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP100H \$400.00 NM 3 WKMG 09/14/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP110H \$400.00 NM									
11	09/17/12	09/18/12	Soaps	12:30-130p	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/17/12 12:57 PM Soaps 12:30-130p :30 2012MRFP110H \$500.00 NM 1 WKMG 09/18/12 1:29 PM Soaps 12:30-130p :30 2012MRFP114H \$500.00 NM									
12	09/12/12	09/14/12	Soaps	12:30-130p	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/12/12 1:29 PM Soaps 12:30-130p :30 2012MRFP100H \$500.00 NM 3 WKMG 09/13/12 12:59 PM Soaps 12:30-130p :30 2012MRFP100H \$500.00 NM 1 WKMG 09/14/12 1:29 PM Soaps 12:30-130p :30 2012MRFP110H \$500.00 NM									
13	09/12/12	09/14/12	The Doctors	3-4p	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/12/12 3:32 PM The Doctors 3-4p :30 2012MRFP100H \$250.00 NM 1 WKMG 09/13/12 3:13 PM The Doctors 3-4p :30 2012MRFP100H \$250.00 NM 3 WKMG 09/14/12 3:41 PM The Doctors 3-4p :30 2012MRFP110H \$250.00 NM									

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258754-1	09/30/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	78	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/17/12	09/18/12	The Doctors	3-4p	MT-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 3:47 PM The Doctors 3-4p :30 2012MRFP110H \$250.00 NM 2 WKMG 09/18/12 3:32 PM The Doctors 3-4p :30 2012MRFP110H \$250.00 NM									
15	09/12/12	09/12/12	Extra	4-430p	--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/12/12 3:59 PM Extra 4-430p :30 2012MRFP100H \$300.00 NM									
16	09/17/12	09/17/12	Extra	4-430p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 4:20 PM Extra 4-430p :30 2012MRFP110H \$300.00 NM									
17	09/12/12	09/12/12	Inside Edition	430-5P	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/12/12 4:52 PM Inside Edition 430-5P :30 2012MRFP100H \$400.00 NM									
18	09/17/12	09/17/12	Inside Edition	430-5P	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 4:51 PM Inside Edition 430-5P :30 2012MRFP110H \$400.00 NM									
19	09/12/12	09/14/12	News at 5p	5-530p	--WTF--	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 6 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/12/12 5:11 PM News at 5p 5-530p :30 2012MRFP100H \$500.00 NM 4 WKMG 09/12/12 5:29 PM News at 5p 5-530p :30 2012MRFP100H \$500.00 NM 2 WKMG 09/13/12 5:10 PM News at 5p 5-530p :30 2012MRFP100H \$500.00 NM 6 WKMG 09/13/12 5:28 PM News at 5p 5-530p :30 2012MRFP100H \$500.00 NM 5 WKMG 09/14/12 5:13 PM News at 5p 5-530p :30 2012MRFP110H \$500.00 NM 3 WKMG 09/14/12 5:28 PM News at 5p 5-530p :30 2012MRFP110H \$500.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	78	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/17/12	09/18/12	News at 5p	5-530p	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 5:13 PM News at 5p 5-530p :30 2012MRFP110H \$500.00 NM 3 WKMG 09/17/12 5:28 PM News at 5p 5-530p :30 2012MRFP110H \$500.00 NM 4 WKMG 09/18/12 5:13 PM News at 5p 5-530p :30 2012MRFP114H \$500.00 NM 2 WKMG 09/18/12 5:28 PM News at 5p 5-530p :30 2012MRFP110H \$500.00 NM									
21	09/12/12	09/14/12	News at 6p	6-630p	--WTF--	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/12/12 5:58 PM News at 6p 6-630p :30 2012MRFP100H \$600.00 NM 5 WKMG 09/12/12 6:30 PM News at 6p 6-630p :30 2012MRFP100H \$600.00 NM 2 WKMG 09/13/12 6:11 PM News at 6p 6-630p :30 2012MRFP100H \$600.00 NM 4 WKMG 09/13/12 6:28 PM News at 6p 6-630p :30 2012MRFP100H \$600.00 NM 6 WKMG 09/14/12 6:09 PM News at 6p 6-630p :30 2012MRFP110H \$600.00 NM 3 WKMG 09/14/12 6:28 PM News at 6p 6-630p :30 2012MRFP110H \$600.00 NM									
22	09/17/12	09/18/12	News at 6p	6-630p	MT-----	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 5:59 PM News at 6p 6-630p :30 2012MRFP110H \$600.00 NM 3 WKMG 09/17/12 6:28 PM News at 6p 6-630p :30 2012MRFP110H \$600.00 NM 4 WKMG 09/18/12 6:12 PM News at 6p 6-630p :30 2012MRFP114H \$600.00 NM 2 WKMG 09/18/12 6:28 PM News at 6p 8-630p :30 2012MRFP110H \$600.00 NM									
23	09/17/12	09/18/12	News at 7p	7-7:30p	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 09/17/12 6:59 PM News at 7p 7-7:30p :30 2012MRFP110H \$800.00 NM 1 WKMG 09/17/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP110H \$800.00 NM 2 WKMG 09/18/12 6:59 PM News at 7p 7-7:30p :30 2012MRFP114H \$800.00 NM 3 WKMG 09/18/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP110H \$800.00 NM									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258754-1	09/30/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	78	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/12/12	09/14/12	News at 7p	7-7:30p	--WTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 09/12/12 7:13 PM News at 7p 7-7:30p :30 2012MRFP100H \$800.00 NM 1 WKMGW 09/12/12 7:28 PM News at 7p 7-7:30p :30 2012MRFP100H \$800.00 NM 2 WKMGTh 09/13/12 7:13 PM News at 7p 7-7:30p :30 2012MRFP100H \$800.00 NM 6 WKMGTh 09/13/12 7:28 PM News at 7p 7-7:30p :30 2012MRFP100H \$800.00 NM 3 WKMGF 09/14/12 7:15 PM News at 7p 7-7:30p :30 2012MRFP110H \$800.00 NM 5 WKMGF 09/14/12 7:30 PM News at 7p 7-7:30p :30 2012MRFP110H \$800.00 NM									
25	09/17/12	09/18/12	Inside Edition	730-8p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 09/17/12 7:56 PM Inside Edition 730-8p :30 2012MRFP110H \$800.00 NM 1 WKMGTu 09/18/12 7:39 PM Inside Edition 730-8p :30 2012MRFP114H \$800.00 NM									
26	09/12/12	09/14/12	Inside Edition	730-8p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 09/12/12 7:57 PM Inside Edition 730-8p :30 2012MRFP100H \$800.00 NM 3 WKMGTh 09/13/12 7:50 PM Inside Edition 730-8p :30 2012MRFP100H \$800.00 NM 1 WKMGF 09/14/12 7:50 PM Inside Edition 730-8p :30 2012MRFP110H \$800.00 NM									
27	09/12/12	09/14/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 6 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGW 09/12/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM 1 WKMGW 09/12/12 11:35 PM M-F 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM 4 WKMGTh 09/13/12 11:11 PM M-F 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM 2 WKMGTh 09/13/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP100H \$1,200.00 NM 6 WKMGF 09/14/12 11:23 PM M-F 11p News 11-1135p :30 2012MRFP110H \$1,200.00 NM 3 WKMGF 09/14/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP110H \$1,200.00 NM									
28	09/17/12	09/18/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/17/12 11:11 PM M-F 11p News 11-1135p :30 2012MRFP110H \$1,500.00 NM 3 WKMGW 09/17/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP110H \$1,500.00 NM 4 WKMGTu 09/18/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP110H \$1,500.00 NM 2 WKMGTu 09/18/12 11:29 PM M-F 11p News 11-1135p :30 2012MRFP114H \$1,500.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258754-1	09/30/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	78	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/17/12	09/18/12	David Letterman	1136p-1238a	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 12:30 AM David Letterman 1136p-1238a :30 2012MRFP110H \$500.00 NM 2 WKMG 09/18/12 12:38 AM David Letterman 1136p-1238a :30 2012MRFP110H \$500.00 NM									
30	09/12/12	09/14/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/12/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP100H \$500.00 NM 3 WKMG 09/13/12 12:32 AM David Letterman 1136p-1238a :30 2012MRFP100H \$500.00 NM 2 WKMG 09/14/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP110H \$500.00 NM									
31	09/18/12	09/18/12	NCIS	8-9p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/18/12 8:44 PM NCIS 8-9p :30 2012MRFP110H \$10,000.00 NM									
32	09/18/12	09/18/12	Tue 2 Hour Special	various	-1-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/18/12 9:46 PM Tue 2 Hour Special various :30 2012MRFP114H \$9,000.00 NM									
33	09/12/12	09/12/12	Criminal Minds	9-10p	--1----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/12/12 8:58 PM Criminal Minds 9-10p :30 2012MRFP100H \$6,000.00 NM									
34	09/12/12	09/12/12	CSI	10-11p	--1----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/12/12 10:35 PM CSI 10-11p :30 2012MRFP100H \$6,000.00 NM									
35	09/13/12	09/13/12	Big Bang Theory	8-830p	---1---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/13/12 8:00 PM Big Bang Theory 8-830p :30 2012MRFP100H \$8,000.00 NM									

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Orlando, FL 32886-4255
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Invoice #	Invoice Date	Invoice Month	Invoice Period
258754-1	09/30/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FDR PRESIDENT	78	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/15/12	09/15/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----2- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 09/15/12 7:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP110H \$250.00 NM 1 WKMG Sa 09/15/12 8:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP110H \$250.00 NM									
37	09/15/12	09/15/12	NCAA 3pm Game	various	-----3-	:30	3	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----3- 3 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Sa 09/15/12 3:29 PM NCAA 3pm Game various :30 2012MRFP110H \$5,000.00 NM 1 WKMG Sa 09/15/12 5:12 PM NCAA 3pm Game various :30 2012MRFP110H \$5,000.00 NM 2 WKMG Sa 09/15/12 7:06 PM NCAA 3pm Game various :30 2012MRFP110H \$5,000.00 NM									
38	09/16/12	09/16/12	6-830a Sun News	6a-830a	-----2	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----2 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 6:22 AM 6-830a Sun News 6a-830a :30 2012MRFP110H \$125.00 NM 2 WKMG Su 09/16/12 7:22 AM 6-830a Sun News 6a-830a :30 2012MRFP110H \$125.00 NM									
39	09/16/12	09/16/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----2 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 09/16/12 9:06 AM CBS Sunday Morning 9-1030a :30 2012MRFP110H \$1,200.00 NM 1 WKMG Su 09/16/12 9:48 AM CBS Sunday Morning 9-1030a :30 2012MRFP110H \$1,200.00 NM									
40	09/16/12	09/16/12	Face The Nation	1030-1130a	-----2	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----2 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 09/16/12 10:59 AM Face The Nation 1030-1130a :30 2012MRFP110H \$1,200.00 NM 1 WKMG Su 09/16/12 11:29 AM Face The Nation 1030-1130a :30 2012MRFP110H \$1,200.00 NM									
41	09/16/12	09/16/12	NFL Game 2	various	-----1	:30	1	\$4,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$4,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 4:42 PM NFL Game 2 various :30 2012MRFP110H \$4,250.00 NM									
42	09/16/12	09/16/12	Sun 7-8p	7-8p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 8:35 PM Sun 7-8p 7-8p :30 2012MRFP110H \$7,000.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258754-1	09/30/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	78	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/16/12	09/16/12	Good Wife	9-10p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 10:26 PM Good Wife 9-10p :30 2012MRFP110H \$5,000.00 NM									
44	09/16/12	09/16/12	Sun 11p News after NFL Late News		-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 12:00 AM Sun 11p News after NFL Late News :30 2012MRFP110H \$1,200.00 NM									

Total Spots 119 Gross Total \$135,225.00

Payment Terms 30 Days

Agency Commission \$20,283.75
Net Amount Due \$114,941.25

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WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260690-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	418

Flight Dates	Order #	Alt Order #
09/28/12 - 10/02/12	260690	06354135

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	09/28/12	09/30/12	Morn News at 6a	6-7a	----2--	1:00	2	\$1,000.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>----2--</td><td>2</td><td>\$1,000.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td>F</td><td>09/28/12</td><td>6:25 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>1:00</td><td>2012MRFP127H</td><td>\$1,000.00 NM</td></tr> <tr> <td>2</td><td>WKMG</td><td>F</td><td>09/28/12</td><td>6:41 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>1:00</td><td>2012MRFP127H</td><td>\$1,000.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	----2--	2	\$1,000.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG	F	09/28/12	6:25 AM	Morn News at 6a	6-7a	1:00	2012MRFP127H	\$1,000.00 NM	2	WKMG	F	09/28/12	6:41 AM	Morn News at 6a	6-7a	1:00	2012MRFP127H	\$1,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	09/24/12	09/30/12	----2--	2	\$1,000.00																																																						
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																		
1	WKMG	F	09/28/12	6:25 AM	Morn News at 6a	6-7a	1:00	2012MRFP127H	\$1,000.00 NM																																																		
2	WKMG	F	09/28/12	6:41 AM	Morn News at 6a	6-7a	1:00	2012MRFP127H	\$1,000.00 NM																																																		
4	09/28/12	09/30/12	The Early Show	7-9a	----2--	1:00	2	\$700.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>----2--</td><td>2</td><td>\$700.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>2</td><td>WKMG</td><td>F</td><td>09/28/12</td><td>7:56 AM</td><td>The Early Show</td><td>7-9a</td><td>1:00</td><td>2012MRFP127H</td><td>\$700.00 NM</td></tr> <tr> <td>1</td><td>WKMG</td><td>F</td><td>09/28/12</td><td>8:24 AM</td><td>The Early Show</td><td>7-9a</td><td>1:00</td><td>2012MRFP127H</td><td>\$700.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	----2--	2	\$700.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	2	WKMG	F	09/28/12	7:56 AM	The Early Show	7-9a	1:00	2012MRFP127H	\$700.00 NM	1	WKMG	F	09/28/12	8:24 AM	The Early Show	7-9a	1:00	2012MRFP127H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	09/24/12	09/30/12	----2--	2	\$700.00																																																						
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1	WKMG	F	09/28/12	8:24 AM	The Early Show	7-9a	1:00	2012MRFP127H	\$700.00 NM																																																		
6	09/28/12	09/30/12	Let's Make a Deal	10-11a	----1--	1:00	1	\$600.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>----1--</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td>F</td><td>09/28/12</td><td>9:58 AM</td><td>Let's Make a Deal</td><td>10-11a</td><td>1:00</td><td>2012MRFP127H</td><td>\$600.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	----1--	1	\$600.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG	F	09/28/12	9:58 AM	Let's Make a Deal	10-11a	1:00	2012MRFP127H	\$600.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	09/24/12	09/30/12	----1--	1	\$600.00																																																						
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																		
1	WKMG	F	09/28/12	9:58 AM	Let's Make a Deal	10-11a	1:00	2012MRFP127H	\$600.00 NM																																																		
7	09/28/12	09/30/12	Price Is Right	11a-12p	----1--	1:00	1	\$1,100.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>----1--</td><td>1</td><td>\$1,100.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td>F</td><td>09/28/12</td><td></td><td>Price Is Right</td><td>11a-12p</td><td>:00</td><td></td><td>\$1,100.00 NM</td></tr> </table> <p>Credited</p>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	----1--	1	\$1,100.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG	F	09/28/12		Price Is Right	11a-12p	:00		\$1,100.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	09/24/12	09/30/12	----1--	1	\$1,100.00																																																						
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																		
1	WKMG	F	09/28/12		Price Is Right	11a-12p	:00		\$1,100.00 NM																																																		

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
260690-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	418	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/28/12	09/30/12	Local 6 News 12-1230p	12-1230p	----1--	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 12:20 PM Local 6 News 12-1230p 12-1230p 1:00 2012MRFP127H \$800.00 NM									
11	09/28/12	09/30/12	Soaps	12:30-2p	----1--	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 Soaps 12:30-2p :00 \$1,000.00 NM Credited									
14	09/28/12	09/30/12	News at 5p	5-530p	----1--	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 5:23 PM News at 5p 5-530p 1:00 2012MRFP127H \$1,000.00 NM									
16	09/28/12	09/30/12	News at 6p	6-630p	----1--	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 6:27 PM News at 6p 6-630p 1:00 2012MRFP127H \$1,200.00 NM									
18	09/28/12	09/30/12	News at 7p	7-7:30p	----1--	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 7:22 PM News at 7p 7-7:30p 1:00 2012MRFP127H \$1,600.00 NM									
20	09/28/12	09/30/12	Inside Edition	730-8p	----1--	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 7:51 PM Inside Edition 730-8p 1:00 2012MRFP127H \$2,400.00 NM									
22	09/28/12	09/30/12	M-F 11p News	11-1135p	----1--	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 11:13 PM M-F 11p News 11-1135p 1:00 2012MRFP127H \$3,000.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
260690-1	09/30/12	September 2012	08/27/12 - 09/30/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	418

<http://www.local6.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/28/12	09/30/12	Sat 11p News	11-1135p	-----1-	1:00	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Sa	09/29/12	11:29 PM	Sat 11p News	11-1135p	1:00	2012MRPF127H	\$3,000.00 NM
24	09/28/12	09/30/12	Sun 11p News after NFL Late News		-----1	1:00	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Su	09/30/12	11:59 PM	Sun 11p News after NFL	Late News	1:00	2012MRPF127H	\$3,000.00 NM

Total Spots	13	<u>Gross Total</u>	\$20,000.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$3,000.00
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Net Amount Due	\$17,000.00
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